

Welcome to Leap - 'How To' Guide

Note: Leap is a rebrand of the platform Growtix. Any mention of Growtix is referring to Leap

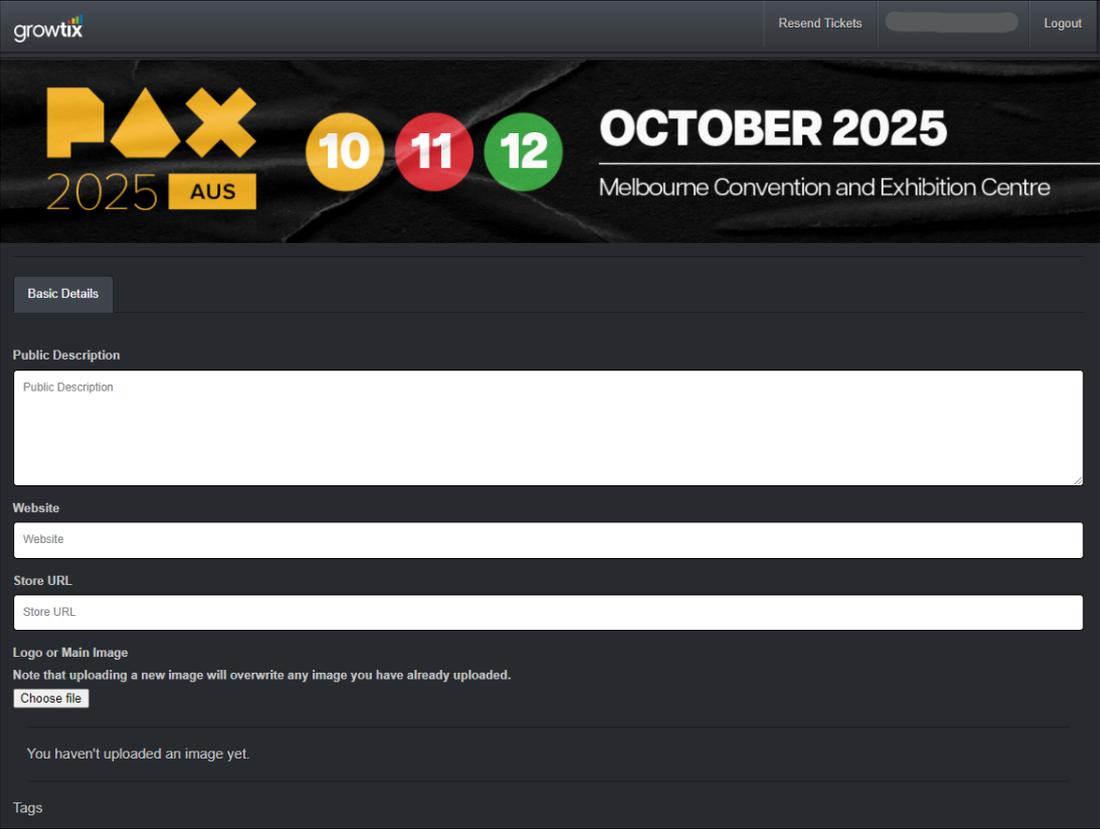
Leap is where you will be completing your web profile for our exhibitor listing.

You should have received an email with a link directing you to your web profile. If you have not received this email with your link and/or have questions about this process, please get in touch with maddie.osbon1@rxglobal.com

This guide outlines 6 important steps when completing your exhibitor web profile. It is crucial that you read through these steps and follow the instructions to maximise your exposure and take full advantage on what this task has to offer.

Step 1. Click on the link in your email

The link will take you to the page below where you are required to fill out fields to complete your web profile.



The screenshot shows the Growtix exhibitor profile setup page. At the top, there is a navigation bar with the Growtix logo, a 'Resend Tickets' button, and a 'Logout' button. Below the navigation bar is a banner for the event, featuring the text '2025 AUS' with three yellow 'X' icons, the dates '10', '11', and '12' in colored circles, and the text 'OCTOBER 2025' and 'Melbourne Convention and Exhibition Centre'. The main content area is titled 'Basic Details' and contains several form fields: 'Public Description' (a large text area), 'Website' (a text input field), 'Store URL' (a text input field), and 'Logo or Main Image' (a file upload button labeled 'Choose file'). Below the 'Logo or Main Image' section, there is a message: 'You haven't uploaded an image yet.' At the bottom of the form, there is a 'Tags' section.

The fields to fill out are the following:

- Public description
- Website
- Store URL
- Logo or Main Image
- Tags

Step 2.

Public Description

Public Description

Step 3.

Website

Website

Store URL

Store URL

Step 4.

Logo or Main Image

Note that uploading a new image will overwrite any image you have already uploaded.

Choose file

You haven't uploaded an image yet.

Step 5.

Tags

Action Adventure Apparel CCG Co-op Components Deck Builder Dice Early Access/Demo **Exhibitor** Expo Hall Family Friendly Fighting First Person Free to Play Horror/Survival Indie JRPG Merch MMO Mobile Multiplayer Nintendo Switch Notebook/Laptop PC Peripherals Platformer PlayStation Rising Roguelike RPG Sandbox Shooter Single Player Strategy **Table Top** Tabletop Third Person VR Xbox

Step 2. Complete your Public Description

Let attendees know what games or products you have to offer and what they are all about to encourage attendees to visit your stand. Below is an example of how your description will be displayed.

Logitech G



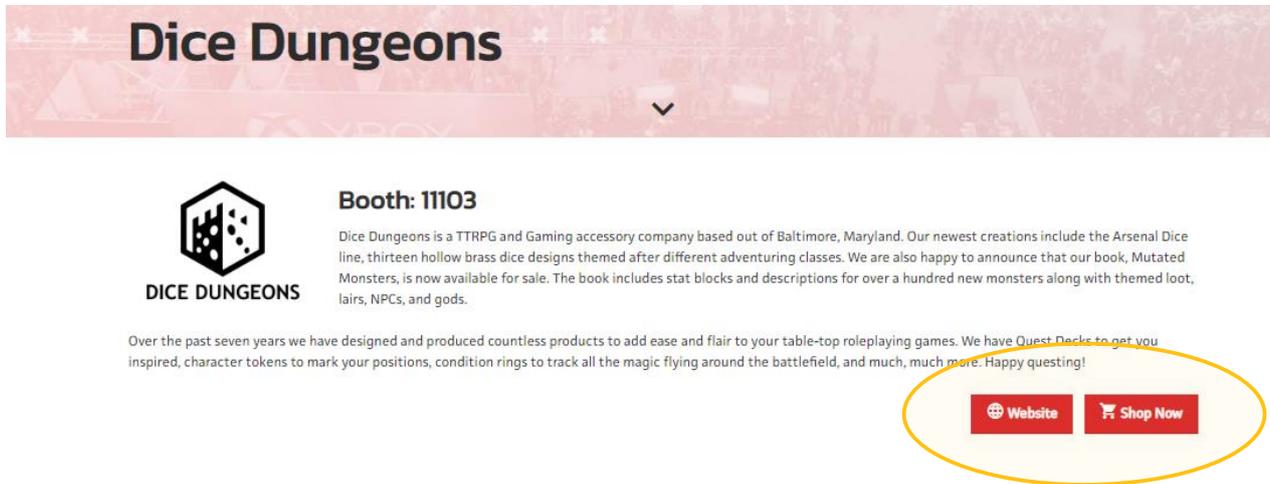
Booth: 15043

Logitech G, a brand of Logitech, is a global leader dedicated to serving the needs of Gamers and Creators with award-winning hardware, software and solutions. Logitech G's industry-leading products include keyboards, mice, headsets, mousepads, simulation products such as wheels and flight sticks, webcams, lights and microphones, and specialized furniture solution; all made possible through innovative design, advanced technologies and a deep passion for gaming and creator communities. Logitech helps all people pursue their passions and is committed to doing so in a way that is good for people and the planet.

[Website](#) [Shop Now](#)

Step 3. Provide a Website and Store URL

Link your website and shop URL to encourage attendees to visit your website for further information and shop your online store!



Dice Dungeons

Booth: 11103

Dice Dungeons is a TTRPG and Gaming accessory company based out of Baltimore, Maryland. Our newest creations include the Arsenal Dice line, thirteen hollow brass dice designs themed after different adventuring classes. We are also happy to announce that our book, Mutated Monsters, is now available for sale. The book includes stat blocks and descriptions for over a hundred new monsters along with themed loot, lairs, NPCs, and gods.

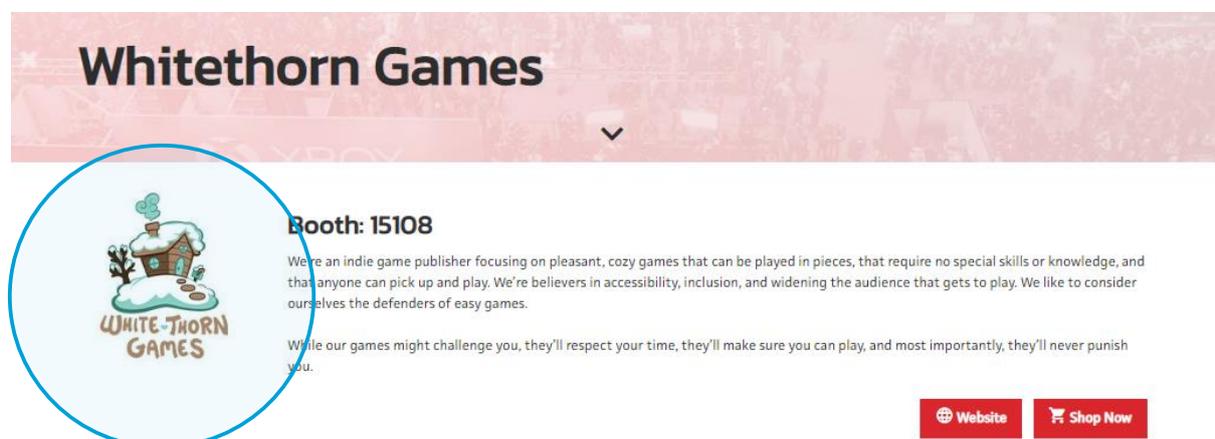
Over the past seven years we have designed and produced countless products to add ease and flair to your table-top roleplaying games. We have Quest Decks to get you inspired, character tokens to mark your positions, condition rings to track all the magic flying around the battlefield, and much, much more. Happy questing!

[Website](#) [Shop Now](#)

Step 4. Upload a hero image

This image will be the face of your exhibitor listing. Please ensure that your image has the following specifications before uploading:

- Square image
- Minimum 200x200 pixels
- Maximum 800x800 pixels
- PNG or JPEG format



Whitethorn Games

Booth: 15108

We're an indie game publisher focusing on pleasant, cozy games that can be played in pieces, that require no special skills or knowledge, and that anyone can pick up and play. We're believers in accessibility, inclusion, and widening the audience that gets to play. We like to consider ourselves the defenders of easy games.

While our games might challenge you, they'll respect your time, they'll make sure you can play, and most importantly, they'll never punish you.

[Website](#) [Shop Now](#)

Step 5. Select your tags

Tags are product categories on the Exhibitor listing. By selecting tags attendees will be able to find your web profile when they have filtered their search. It is important that you complete this field to gain further exposure.

The screenshot shows a web interface for exhibitor listings. On the left, there is a 'Filter By' sidebar with a 'Product Categories' section. The 'Adventure' category is selected, indicated by a red checkmark and a purple oval. Arrows point from this selection to the 'Adventure' tag on the exhibitor profiles for 21c Ducks co.,Ltd, Akupara Games, Albedo Informatics Inc., and Angry Mob Games. The exhibitor list includes details such as booth numbers and brief descriptions of their products.

Product Category	Selected
Action	<input type="checkbox"/>
Adventure	<input checked="" type="checkbox"/>
Apparel	<input type="checkbox"/>
CCG	<input type="checkbox"/>
Co-op	<input type="checkbox"/>
Components	<input type="checkbox"/>
Deck Builder	<input type="checkbox"/>
Dice	<input type="checkbox"/>
Early Access/Demo	<input type="checkbox"/>
Expo Hall	<input type="checkbox"/>
Family Friendly	<input type="checkbox"/>
Fighting	<input type="checkbox"/>
First Person	<input type="checkbox"/>
Free to Play	<input type="checkbox"/>
Horror/Survival	<input type="checkbox"/>
Indie	<input type="checkbox"/>
JRPG	<input type="checkbox"/>
MMO	<input type="checkbox"/>
Merch	<input type="checkbox"/>
Mobile	<input type="checkbox"/>
Multiplayer	<input type="checkbox"/>

Search the list Search

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z View All

- 21c Ducks co.,Ltd**
Booth: 21085
After the era of prosperity, the foretold doom has been began. Explore the non-linear world seemles ...
- Akupara Games**
Booth: 15096
Akupara Games is a (mostly) Los Angeles-based collective of game industry veterans with extensive e ...
- Albedo Informatics Inc.**
Booth: 16102
Albedo Informatics is a Toronto-based interactive digital media studio with a focus on gaming, geo- ...
- Ambush Games**
Booth: 16111
Experience the thrill of being hunted by epic dinosaurs in a lush tropical island. Ambush Games pre ...
- Angry Mob Games**
Booth: 17102
Trinity Fusion is a sci-fi action roguelite with an emphasis on fluid platforming and satisfying co ...

Step 6. Add Images to your profile through the Show Specials tab

If you wish, you can add a Title or description for the image directly. Alternatively, you can skip directly to 'Choose File' and 'Add Show Special' to add the image without a description. Complete all steps to add additional images. All images can be edited to include Title, Description, etc at the lower part of this page.

Step 1

Step 2

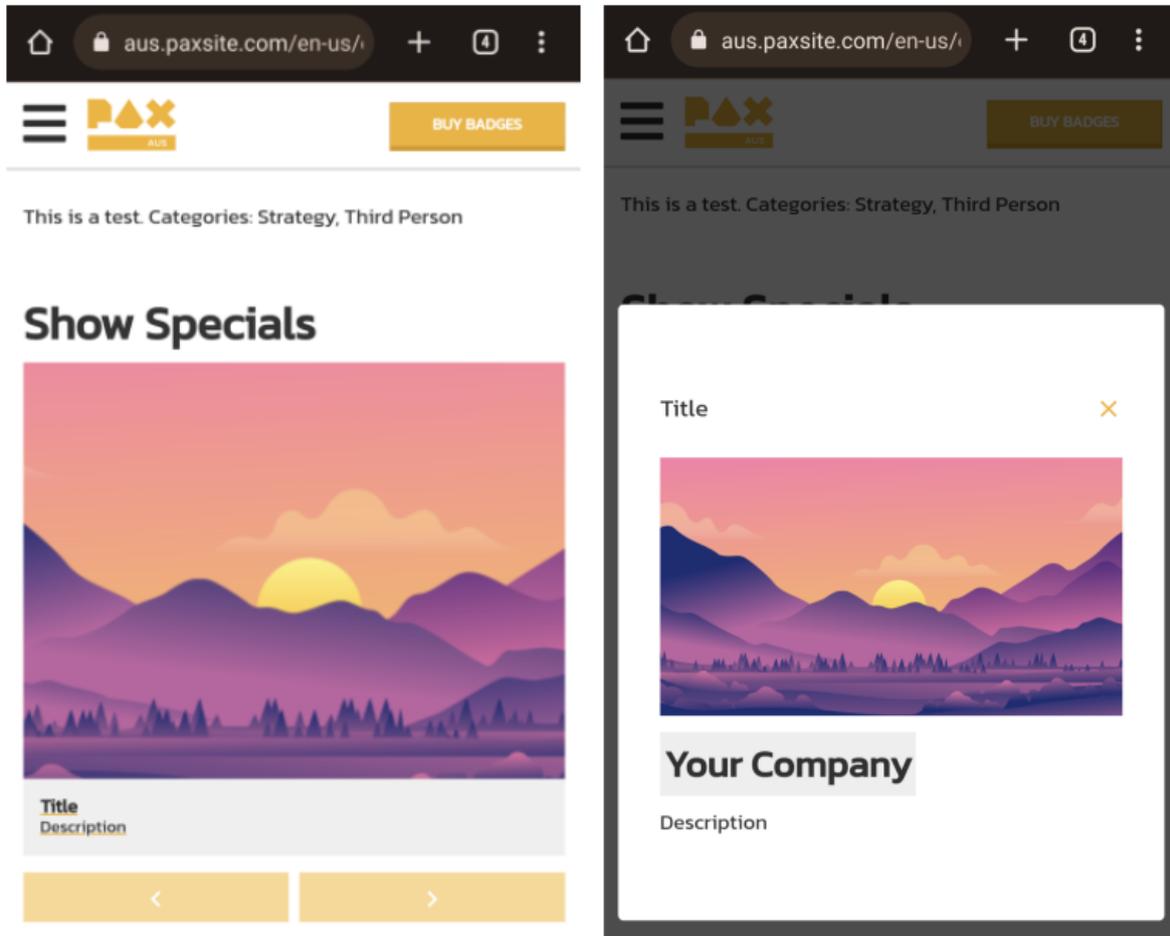
Step 3

Step 4

The screenshot displays the 'Your Company' profile management interface. At the top, there are two tabs: 'Basic Details' and 'Show Specials'. The 'Show Specials' tab is active and highlighted with a red box. Below the tabs, there are several form fields: 'Title', 'Description', 'Price', 'Buy now link', 'Promo Code (optional)', 'Promo Code Price (optional)', and 'Promo Code Description (optional)'. The 'Title' and 'Description' fields are highlighted with a yellow box, and the 'Description' field is also highlighted with a blue box. Below these fields, there is a 'Show Special Image' section with a 'Choose file' button and an 'Add Show Special' button, both highlighted with a green box. At the bottom, there is a table with columns for 'Image', 'Title', 'Description', 'Price', and 'Actions'. The table contains two rows of data, each with an 'Edit' and 'Delete' button.

Image	Title	Description	Price	Actions
			\$	Edit Delete
	Show Special Title	Show Special Description: A long paragraph of text that will share the details of the specials and/or promotions for the event. It is also the only workaround for adding imagery to the profile.	\$	Edit Delete

Below is a preview of how images will display on the Exhibitor directory once it goes live. Consider if a title and description is right for you.



Step 7. Save your exhibitor profile listing.

Back on the Basic Details tab, as you scroll your way through the task, at the very bottom, you will see a button that says 'Save Changes'. Once you click on this, your information will be saved and will reflect on the exhibitor listing.

