

## **CLASSIFICATION REQUIREMENTS**

Signage is considered advertising and must prominently feature the relevant classification marker.



## **Placement**

Markers must be placed on the lower left of the overall design and must be no less than 200mm wide. You must use one marker per title advertised in the artwork design. If you are demonstrating any games on devices that are not shown in your artwork, additional requirements may be necessary.

## Which Marker Do I Use?

Games may either be:

- a) Issued a classification by the Australian Classification Board; or
- b) Unclassified

If you have been issued a classification for your game you MUST display that marker and only that marker. You will also have been given consumer advice for the title (such as "strong violence, drug use" etc) which must feature in the marker. You can create your custom marker from the Markings Generator section of the Australian Classification Board's website.





If your game has not been classified by the Board, you may ONLY show the "Check The Classification" marker. Games that are not classified and will not be classified by the time of display, must be submitted to PAX for review. Some games may be given restrictions on the age level of the players, however the marker will still ONLY show "Check The Classification".

## **Downloads**

For EPS files and marker generators, visit classification.gov.au.